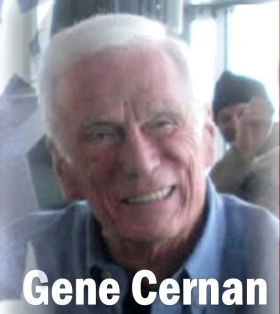




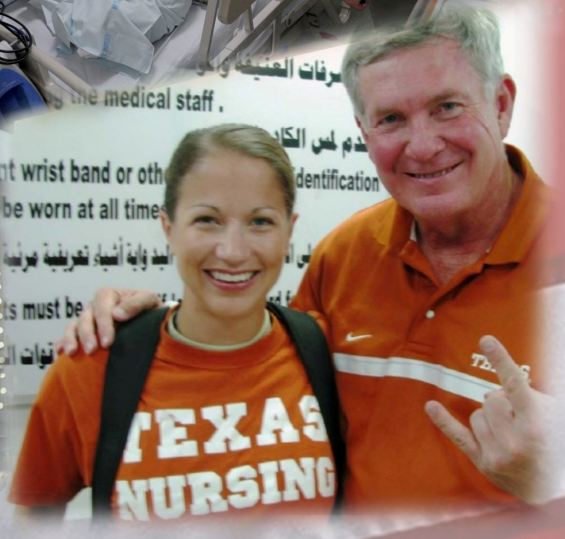
MILITARY APPRECIATION PARTNERSHIPS, INC.



Gene Cernan



Jim Lovell



WHERE WE'VE BEEN. In 2006, a small group of Americans in entertainment, broadcasting, government, and business became concerned with the morale of wounded military personnel undergoing treatment in Walter Reed and Bethesda Hospitals.

They began arranging for the wounded and their families to attend sporting and other special events. The enthusiastic response from these troops inspired us to expand our operations.

Supported by elected officials, senior Air Force and Navy leadership, and ordinary citizens, we began taking the "Best of America" downrange to inspire and thank our military and their dependents.

In May 2008, Head Football Coaches Mark Richt (Georgia), Randy Shannon (Miami), Jack Siedlecki (Yale), Tommy Tuberville (Auburn) and Charlie Weis (Notre Dame) traveled to Europe and the Middle East, reaching nearly 30,000 deployed service men and women. The tour culminated in a Memorial Day visit with President George W. Bush in the Oval Office.



In 2009, Coach Emeritus Tommy Tuberville led Mack Brown (Texas), Jim Grobe (Wake Forest), Houston Nutt (Ole Miss), Jim Tressel (Ohio State), Troy Calhoun (Air Force), and Rick Neuheisel (UCLA) on the 2nd Coaches Tour, reaching over 25,000 deployed troops. Under Armour, Adidas, and Nike generously donated some seven tons of athletic apparel for the coaches to distribute.

Head Coaches Rich Ellerson (West Point), Chip Kelly (Oregon), Tim Murphy (Harvard), and Ron Zook (Illinois) toured in 2010, visiting troops deployed in the Middle East, Southwest Asia, and the USS Eisenhower Strike Group on combat patrol in the Indian Ocean. Military personnel stood in line for hours waiting to meet these icons of college football.



2011 began with our January "Legends of Indy" tour: Mario Andretti, Johnny Rutherford, Al Unser, Jr., Indy Car Series drivers Sarah Fisher, Davey Hamilton, and Larry Foyt; and Firestone Indy Lights racer Martin Plowman visited nearly 15,000 U.S. and British troops at bases and hospitals from Iraq to England. Mario Andretti personally drove lucky troops, Airmen and Sailors in a modified two-seat Indy race car.



March 2010 saw our “Legends of Aerospace” tour: Astronauts Jim Lovell, Gene Cernan, and the late Neil Armstrong; test pilot Bob Gilliland, and Air Force Ace Brigadier General Steve Ritchie visited U.S. forces in the Middle East and Europe with host/moderator David Hartman. It was an uplifting and motivating experience for our troops, and so exhilarating for the Astronauts they demanded (and got) another tour in October.



Veterans Day 2011: The Inaugural Carrier Classic basketball game on board USS Carl Vinson (CVN 70) was broadcast live on ESPN, attracting more than six million viewers. President Obama and the First Lady joined over 9,400 persons attending the game, the vast majority being active duty and military veterans. The first-ever NCAA basketball game played on an active U.S. Navy ship, the Carrier Classic featured the University of North Carolina Tar Heels and the Michigan State Spartans. It was the second most watched regular season college basketball game that season.

That’s where we’ve been. We are proud of what we’ve accomplished, but our job isn’t over. We must continue taking the best of America to our troops serving throughout the world.

WHERE WE’RE GOING. Military Appreciation Partnerships is pleased to announce its 2014 College Football Coaches Tour to visit and inspire our troops in Europe, the Balkans, and Southwest Asia. This year’s trip will be led by Air Force Academy Head Coach Troy Calhoun and include Dan Hawkins, Mark Helfrich, Sean McDonnell, Houston Nutt, and Mike Toop. We plan to visit Ramstein/Landstuhl in Germany, Aviano Air Base in Italy, Bagram Air Base in Afghanistan, Naval Support Activity Bahrain, Camp Ali Al Salem in Kuwait, and an aircraft carrier on combat operations in the North Indian Ocean.

“LET FREEDOM SING” Most Americans are unaware of the incredible musical talent in our military. “Let Freedom Sing” celebrates their talent, and is especially appropriate on Veterans Day. Designed as a live, two-hour network prime time TV event, “LET FREEDOM SING” showcases the best voices in the U.S. military and some of the biggest names in music. The show will honor those who protect and defend the United States of America as they, in turn, honor their brothers and sisters in arms who made the ultimate sacrifice in service to our nation. Our freedom comes from their profession. Their singing comes from their hearts and souls. “Let Freedom Sing” is open to all currently serving members of the Army, Navy, Air Force, Marine Corps, Coast Guard, as well as actively serving members of the National Guard and Reserves.

With the US drawdown in the Middle East and Southwest Asia, our work needs to evolve. Discussions with active and retired senior military leaders have convinced us that an organization like ours is critical to fill ongoing needs that have recently lost governmental funding and support.

Right now, your financial contributions are vital to MAP's mission of supporting and inspiring our troops on the front lines and at military installations around the world. Simply put, we cannot continue our work without the monetary support that you and other patriotic Americans so generously provide. MAP is a registered 501(c)(3) organization. Your donations can be fully tax-deductible. We ask your financial support to help us continue our efforts for American service members and veterans.

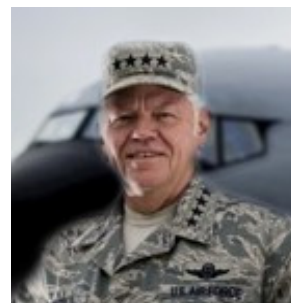
Military Appreciation Partnerships, Inc



**P.O. Box 147, Short hill, New Jersey 07078
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"Military Appreciation Partnerships is playing a vital role in keeping up the morale of our personnel and their families around the world. It actively provides much needed morale-building and inspiring programs that the military itself no longer has in its budgets. I have worked with the people in Military Appreciation Partnerships, and I know they are the right people for the job."

- Arthur J. Lichte, General USAF, (Ret.)

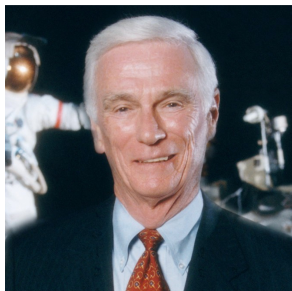
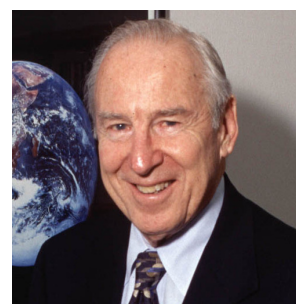


"Whether taking top college coaches to meet with the troops overseas, giving service men and women a voice on "Let Freedom Sing," helping military members transition into civilian jobs, organizing golf tournaments, or other activities, Military Appreciation Partnerships, Inc. is actively engaged in improving the morale and quality of life for our men and women in uniform and their families. I am pleased and proud to be a part of this important initiative."

- Kendell Pease, Rear Admiral USN, (Ret.)

"In 2010, I took part in two exciting and inspiring tours overseas and witnessed the remarkable effect these events had on the military members who saw them and took part in the activities. I also know how gratifying it was for Neil Armstrong, Gene Cernan, and me to have had the opportunity to play our parts. Military Appreciation Partnerships will not only continue these tours, but also provide much needed morale-building activities and inspiration right here in the United States as well."

- James A. Lovell, Jr., Capt. USN, (Ret), U. S. Astronaut



"It is only by meeting and overcoming challenges that we advance as a nation. Today, our military faces challenges both abroad and at home that do not involve enemy action. Military Appreciation Partnerships exists to help the fine young men and women who so bravely defend us. I wholeheartedly support the people at MAP and their mission, and I hope you will, too."

- Eugene A. Cernan, Capt. USN, (Ret) U.S. Astronaut